

Co-operative Financial Services



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News Release

UPWARDLY MOBILE DEALMAKER WLTM LIKE-MINDED PROFESSIONALS

The Co-operative Bank's Leeds Corporate Banking Centre has turned matchmaker by hosting Leeds' first Business Speed Networking event.

Held at Harvey Nichols in the city centre, the networking event with a difference was enthusiastically embraced by Leeds' business community, with 70 hopefuls looking for long term relationships with like-minded dealmakers – with a good sense of humour, of course.

In a similar structure to the popular love-match phenomenon Speed Dating, each guest held 20 five-minute meetings with other business professionals, introduced by The Co-operative Bank. These meetings allowed individuals to outline their company's area of expertise, and meet other people to explore potential business opportunities.

Steve Clarke, senior corporate manager at The Co-operative Bank's Leeds Corporate Banking Centre, said: "In today's busy working life it is increasingly difficult to find the time to interact with other professionals from across different industries. This event provided that opportunity, and we have received lots of positive feedback from those people who attended."

Neil Sevitt, managing partner at RSM Bentley Jennison, added: “We have enjoyed an entertaining night and the format has worked extremely well. I’ve found it very useful, picking up some valuable business contacts.”

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For further information contact:

Peter Wrathmell or Daniel Kennedy
SKV PR
Tel: 0161 838 7770
Fax: 0161 839 2904
peter.wrathmell@skvpr.co.uk

Duncan Bowker
Co-operative Financial Services Press Office
Tel: 0161 827 5617
Fax: 0161 832 2751
e-mail : duncan.bowker@co-op.co.uk