

Co-operative Financial Services



The COOPERATIVE BANK



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News Release

Local entrepreneur makes his mark at Rudd Macnamara

It's bottoms up for a local entrepreneur labelled a success following his arrival at Birmingham-based Rudd Macnamara.

Graham Counce led a management buy in at the UK's largest independent specialist printer for the brewery and aerospace sectors across Europe.

With funding from The Co-operative Bank's Birmingham Corporate Banking Centre, Graham and the existing team will build on the excellent platform vendor John Wood provided during his ten years at the helm of the company.

Established for over one hundred years, the company specialises in complex printing onto metals, glass and plastics. As market leader to the UK aerospace and brewery sectors, Rudd Macnamara is now well advanced in developing its position across Continental Europe.

Former owner and MD, John Wood handed over the reins to Graham this week but will still maintain a leading role in the company.

Graham Counce said: "I'd been looking for an opportunity to become involved with a well established business that was in a strong position with an excellent customer service ethic and to expand and grow into new markets. Rudd Macnamara is already market leading with a strong reputation in its chosen

markets. It's now my challenge to work with the existing team to further develop the company into new markets and to invest in new technologies and product research."

Andy Smith, Senior Business Development Manager at The Co-operative Bank's Birmingham Corporate Banking Centre said: "Over the past ten years John Wood has built Rudd Macnamara into a thriving business and a very attractive proposition for an informed entrepreneur like Graham Counce. Graham's determination and drive together with the outstanding team at Rudd will enable him to deliver a bold growth strategy."

Justin Sparks of Springboard Corporate Finance who advised the vendors said: "John has developed the business during his ownership on the back of investment in new technologies and product development. Rudd Macnamara represents an excellent and successful platform for Graham to continue this Midlands success story."

Friend and Co and The Wilkes Partnership advised The Co-operative Corporate Bank; Springboard Corporate Finance, Harben Barker and George Green LLP were advisors to the vendor; and HBJ Gateley Wareing advised Graham Counce.

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Photo Caption

Image 1: (LtoR) Justin Sparks, Springboard Corporate Finance; Andy Smith, The Co-operative Bank's Birmingham Corporate Banking Centre; Graham Counce, owner and MD and John Wood

Image 2: (LtoR) Justin Sparks, Springboard Corporate Finance; Graham Counce, owner and MD; John Wood and Andy Smith, The Co-operative Bank's Birmingham Corporate Banking Centre

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